

## Firethorne Country Club



### Second Harvest Food Bank

#### We seek to end hunger.

Second Harvest Food Bank of Metrolina (SHFBM) strives through education, advocacy, and partnerships to eliminate hunger by the solicitation and distribution of food.

We provide a regional distribution warehouse and branches that supply food and grocery items to charitable agencies that assist people in need.

#### Are you in need?

If you or your family are in need of assistance, Second Harvest Food Bank of Metrolina and our partner agencies can help.

We partner with almost 650 agencies in a 19-county area. These agencies include soup kitchens, emergency pantries, emergency shelters, low-income day cares, senior programs and group homes.

#### Ending child hunger

Children at risk of hunger in the Metrolina region is not just a myth, it's a reality. 15.7% of Second Harvest Food Bank of Metrolina's service area population lives in poverty, including almost 185,000 children and seniors.

Children at the greatest risk of hunger are those who are in deep, persistent poverty. Second Harvest has several initiatives to help serve these children. Please take a moment to learn about Child Hunger in the Metrolina region and join us in the fight to provide one of their basic needs.

### SEU PROMOTIONS

P.O. Box 23566

Charlotte, NC 28227

processing.department@seupromotions.com

704 351 3599

**SEU PROMOTIONS**



Serving your golf tournament needs since 1994



## Tee It Up for Ending Child Hunger Celebrity Classic!

Firethorne Country Club  
1108 Firethorne Club  
Drive Marvin, NC 28173  
June 25, 2012

Winning foursome will advance to the SEU National Scramble Tournament in Myrtle Beach

11 am Registration

1 pm Shotgun

5:30 pm Awards Ceremony, silent Auction, and Dinner

6:30 pm silent Auction closes and final remarks from sponsors and Second Harvest Food Bank

Please help us to end child hunger by bringing canned foods to the tournament.

Proceeds Benefit:  
Second Harvest Food Bank



## Player Registration

## Information

## Sponsorship

Entry Fee is \$600 per foursome

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Handicap: \_\_\_\_\_

Name: \_\_\_\_\_  
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Phone: \_\_\_\_\_  
Handicap: \_\_\_\_\_

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Phone: \_\_\_\_\_  
Handicap: \_\_\_\_\_

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Handicap: \_\_\_\_\_

### Mulligan Package Per Player: \$40.00

Quantity of Mulligans: \_\_\_\_\_  
Credit Card #: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_  
Team Registration Total: \_\_\_\_\_

Total: \_\_\_\_\_

Please mail this form with all entries and checks to:  
P.O. Box 23566 Charlotte, NC 28227

Contact Information:  
Office: 704 351 3599  
Fax: 980 228 4758  
E-Mail:  
processing.department@seupromotions.com

## Mulligan Package and Contest

### Mulligan Package

**If all players in the foursome purchase the package, your group advances to the 150-yard marker on the par-5 13<sup>th</sup> hole to hit your tee shot.**

**\$25,000 Putting Challenge: day 1**

**\$100,000 Putting Challenge – Practice Putting Green: day 2**

Entry into the putting challenge. Finalist to receive a 7 night 5 star resort vacation package  
(Retail Value \$2,000)\*

### \$10,000 Chipping Contest

Entry into the drawing for the \$10,000 chipping contest. Finalist to receive a 7 night 5 star resort vacation package  
(Retail Value \$2,000)\*

### 3 Night Myrtle Beach Hotel Getaway

Every player will receive a 3 night MB hotel getaway for purchasing the package. There is NO timeshare or sales pitch presentation required. Pay sales & resort taxes (approx \$22 per night) Valued at \$400

### Hole-In-Ones Win - 3,8,12,15-

**Wins a 2 night hotel stay to Las Vegas including air for 2**

### Closest to the Pin Contest – 3, 8, 12, 15

Winners will receive a 7-Night 5-Star Resort Vacation Package. (Retail Value \$2,000)\*

### Target on the Green – Par 3 Hole # 8

First player's shot that comes to rest within a 6" radius of the designated flag stick wins a \$500 Callaway Gift Card for 2 people.

### Cost- \$40 per player 2 Mulligans

**Each player will receive a hotel getaway for up to 4 nights for purchasing the package.**

**Each player will also receive a picture of their foursome.**

\*Nominal administration fees and taxes apply to all travel packages and is the responsibility of recipient.

For additional information for your event, contact SEU Promotions – www.seupromotions.com  
Lani Wingate– 704 258 5808  
Lani.wingate@gmail.com  
**PLAYERS MUST HAVE PURCHASED THE PACKAGE TO WIN ANY OF THE CONTESTS ABOVE.**

For Sponsorship application please visit  
[www.seupromotions.com/events](http://www.seupromotions.com/events)

### Title Sponsor \$10,000

- 9 players and each team will be paired with a celebrity or you can opt for 12 players
- Special Gift for each player (a custom logo Musty Putter with your logo). Valued at \$350
- Special recognition in all advertising and marketing material (including 2 ads in the "Tee it Up" section in the Charlotte Business Journal in April)
- 2 hole signs
- Company name incorporated into the name of the tournament
- 1 Tournament pin flag with your logo signed by all participating celebrities and your company name is part of the event logo on each flag
- Company logo on team pictures
- Exclusivity

### Gold Sponsor \$7,500

- 6 players and each team will be paired with a celebrity or you can opt for 8 players
- Special Gift for each player (a custom logo Musty Putter with your logo). Valued at \$350
- Special recognition in all advertising and marketing material (including 2 ads in the "Tee it Up" section in the Charlotte Business Journal in April)
- 2 hole signs
- 1 Tournament pin flag with your logo signed by all participating celebrities
- Logo on tournament gift

### Silver sponsor \$2,500

- 3 players and will be paired with a celebrity or you can opt for 4 players
- Special Gift for each player (a custom logo Musty Putter with your logo). Valued at \$350
- 1 Tournament pin flag with your logo signed by all participating celebrities
- 1 hole sign

-Team Sponsor - \$600

-Hole Sponsor - \$250

-Pin Flag Sponsor - \$500 signed by the celebrities